



Petroleum Conservation  
Research Association



सत्यमेव जयते

Ministry of Petroleum & Natural Gas  
Government of India

## PCRA Painting & Essay Writing Competitions for School Children 2015-16

### #Essay Competition in 23 Languages

### #Awards : Trip to Japan, Laptops and Cash Prizes of Rs.15Lakhs

- 1.0 **Petroleum Conservation Research Association** invites children of Recognized Schools within India, affiliated to All Boards, Central or State, for a **National Level Painting & Essay writing competition**
- 2.0 **Languages:** Hindi, English, Assamese, Bengali, Gujarati, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, Urdu, Maithili, Dogri, Nepali, Bodo and Santhali.
- 3.0 **Eligibility:** Students of classes 6<sup>th</sup> to 9<sup>th</sup> are eligible to participate in the competition through their school only. No individual entry will be entertained & schools can participate in either or both (Essay & Painting) Competitions.
- 4.0 **Commencement Date and Period : 14<sup>th</sup>. Aug'15 till 30<sup>th</sup>. Sept'15**
- 5.0 **The salient features of the two schemes are as follows:**
  - A. Painting Competition
  - B. Essay Competition

**A. School Level Painting Competition 2015** to be **conducted by the School**, for students of 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> for **aduration of two hours**. Schools are requested to advertise the topic for the Painting competition in advance, so as to enable the children to obtain information on fuel conservation from various sources. They may also visit PCRA website [www.pcra.org](http://www.pcra.org).

Participating school will send the scan copy or photograph of the best entry of the painting competition, along with an Undertaking as per Annexure 1, to email ID: [competitions2015@pcra.org](mailto:competitions2015@pcra.org). The entry of the school should reach by email, immediately after the result of the School on the completion of the School Competition(s), but not later than 30.09.15, 1500 Hours. Entries received without the completed format as per Annexure 1 or sent directly by students or their parents or received as hard copy will not be accepted. The Principal also has to certify the number of participating students in the competition. The schools are required to retain the entries sent to PCRA, in original, as those entries

shortlisted for the final round, when contacted, will be required to be submitted in original, to PCRA.

The children can use Pencils, Pencil Colours, Crayons, WaterColours etc. The children may consider the following points while painting:

- I. Relevance of the theme depicting the topic
- ii. Execution of concept/theme.
- iii. Overall visual appeal, handling of given space and use of appropriate colour combination.

**Students must use A3 size drawing sheet only.** On top of the Painting, Students should mention

‘PETROLEUM CONSERVATION RESEARCH ASSOCIATION PAINTING COMPETITION 2015’, and paint on the following theme:

**‘Fuel Conservation – Self, Family, Society and Nation’**

**‘ईंधन संरक्षण- स्वयं, परिवार, समाज एवं राष्ट्र’**

The jury will select the top three paintings/posters in the order of merit & the awards will be distributed in the inaugural function of Oil & Gas Conservation Fortnight 2016, on 16.1.16, which will be as follows:

#	Awards	Amount
I	First Prize	Rs 30,000/- & a laptop plus an all-expensepaid Study trip to Japan
II	Second Prize	Rs 20,000/-
III	Third Prize	Rs 12,500/-

**B. School Level Essay Writing Competition 2015** to be conducted by the **School**, for the students of 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> for **one hour duration**. Schools are requested to advertise/publicize the topics for the competition to the participants in advance, so as to enable the children to obtain information on fuel conservation from various sources. They may also visit PCRA website [www.pcra.org](http://www.pcra.org).

Participating school will send the scanned copy or photograph of the best entry of the essay competition, along with Undertaking as per Annexure 1, to email ID : [competitions2015@pcra.org](mailto:competitions2015@pcra.org). The entry of the school should reach by email, immediately after decision of the School on the completion of the School Competition(s), but latest by 30.09.15, 1500 Hours. Entries received without the completed format as per Annexure 1 or sent directly by students or their parents or sent as hard copy will not be accepted. The Principal also has to certify the number of participating students in the competition. The schools are required to retain the entries sent to PCRA, in original, as those entries shortlisted for the final round, when contacted, will be required to be submitted in original, to PCRA.

One student can participate in only one of the 23 languages. Students can pick up any of the following themes for writing an essay, which should not exceed 500 words:

**1 Why should I conserve Fuel and how?**

**2. What is important for Fuel Conservation - Making it a Habit or Using Technology?**

**3. Role of Children in making Fuel Conservation a National Movement.**

The jury will select the top three essays in each of the above stated 23 languages, in the order of merit & the awards will be distributed in the inaugural function of Oil & Gas Conservation Fortnight 2016, on 16.1.16, which will be as follows:

#	Awards	Amount
I	First Prize	Rs 30,000/- & a laptop plus an all expense paid trip to Japan
II	Second Prize	Rs 20,000/-
III	Third Prize	Rs 12,500/-

### 3.0 About PCRA

PCRA is a registered society under the aegis of Ministry of Petroleum and Natural Gas. As a non-profit organization, PCRA is engaged in promoting fuel conservation and efficiency in various sectors of economy i.e. Industry, Agriculture, Transport, Domestic and Commercial in close cooperation with Public Sector Oil and Gas companies, Government and Non-Government organizations, Research Institute and Laboratories, Educational Institutions, Consumer Associations and other Organizations.

Education Campaign is used by PCRA as a communication tool to create mass awareness on efficient utilization of Energy Resources using various modes of communication. Print advertisement, TV, Radio, Digital Media, Internet, Website, Transport workshops, NukkadNatak, Driver Training Programs, Safety and conservation workshops, LPG clinics, Walkathons and organization of Essay and Painting competitions in schools, are an endeavour in this direction. PCRA has developed various tips for fuel conservation in all sectors and the same are available on PCRA website: [www.pcr.org](http://www.pcr.org) and "PCRA Android App" from Google Play Store. Innovations and research findings are also available on the website.

### 4.0 Important Guidelines:

1. The decision of the Jury/Expert committee will be final.
2. The painting & essay entries submitted would be the sole property of PCRA, which will have the right to use it for any purpose it considers appropriate.

3. Please refer to our website [www.pcra.org](http://www.pcra.org) for further details. You may also follow us on
  - a. Facebook - <https://www.facebook.com/pcraindia>
  - b. Twitter - <https://twitter.com/pcraindia>
  - c. YouTube -<https://www.youtube.com/user/pcraorg>
4. The unique experience of the last year's winners is shared on PCRA website as "Competitions 2015"
5. It would be advisable that the documentary on PCRA, which gives a brief on 'Conservation of Fuel', and is available on our website [www.pcra.org](http://www.pcra.org), can be shown to all the children before the start of the competition.
6. The topics of the Essay & Painting Competitions may be displayed boldly, at least a week in advance, as the exercise is focussed on increasing awareness in young minds for this National Cause.
7. Best Entries must be scanned in colour, or photographed, and uploaded in PDF or JPG format only. The mail attachments should not exceed 5MB. Check your scan to see that everything on the original document can be read on the scan, including text, numbers, etc. If the file cannot be read when it's uploaded, the entry will be considered invalid.
8. Children of employees of PCRA are not eligible for the prizes.
9. In case the participation in a particular language is very low, PCRA will get the prize winning entries evaluated by expert jury. If the best entries do not conform to the general standard of entries in other languages, PCRA reserves its right to rationalize the prizes for that particular language. The decision of PCRA in this regard will be final and binding.
10. **The Schools should try to hold the competition as early as possible to avoid last minute rush in submission.**
11. **The Final Results shall be announced in December 2015.**

**For any further queries on the subject, the schools can contact our HelpDesk on phone no. 011-26715360, E-mail.: [competitions2015@pcra.org](mailto:competitions2015@pcra.org)**

Director – Education Campaign & HR  
PCRA, HQ, New Delhi.

**PCRA PAINTING / ESSAY WRITING COMPETITION 2015 CERTIFICATE BY THE SCHOOL PRINCIPAL****UNDERTAKING FORM**

This is to certify the following details of the PCRA competitions held in our School premises, in presence of School Teachers, in a fair manner:

S.N O.	CATEGORY OF COMPETITION (PAINTING / ESSAY (LANGUAGE))	DATE ON WHICH COMPETITION HELD IN SCHOOL	TOTAL NO. OF CHILDREN PARTICIPA TED IN THE COMPETITI ON	NAME OF FIRST PRIZE WINNER	FATHER'S NAME/MOTHER'S NAME	CLASS IN WHICH STUDI NG	Email ID of the Student/ Parent	Contact No. of the Student/Parent	
1	PAINTING								
2	ESSAY – HINDI								
3	ESSAY - _____ (Language)								
4	ESSAY - ENGLISH								
Name of the Principal and School									
Contact Nos. of the School									
Email ID of the School									
Name of the Board to which School is affiliated									
School Code									
State									
District									
School Address with Pin code									

It is also confirmed that the above entries are retained by us in original, and in case, the same is shortlisted for the final round, we will arrange to send the same to PCRA office in hard copy.

Signature & Stamp of School Principal

School Seal